



technology
that works for your
business



Introducing the
Virtual CIO

IT consulting packages from just **\$480***

*Excludes GST. Conditions Apply

Is technology working for your business?

The success of every small business depends on maintaining a strong focus, hard work and of course – total dedication.

It also depends on putting the right systems, software and strategy in place to support your goals, your people, and most importantly – your clients, both now and into the future.

To capitalise on opportunities and avoid potential risks you need sound IT strategy and decision-making support to bring it all together.

That's where Dedication Group can help.

Dedicated to your success
Call us now on +61 2 9280 4443



"As a small company, we found Dedication Group's Virtual CIO packages to be an efficient and cost effective way of bringing high-level expertise and strategic perspective into our projects and organisation."

- Ian Hughes, Director, Swarm Logic

Introducing the Virtual CIO



Although most small business owners are experts in their field, they often need guidance to navigate the many facets of technology, software, outsourcing and project management.

But most small businesses don't enjoy the benefits of having a dedicated Chief Information Officer (CIO) on their team to help them with these important IT decisions. Until now.

Ask an expert
Virtual CIO Packages

from just \$480*

*Excludes GST. Conditions Apply

Four levels of dedication

Making the right technology decisions can be easier than you think.

Based on a set rate and specified consulting hours, Virtual CIO packages provide just the right level of advice and direction to meet both your budget and business requirements.

With four practical package options to choose from, it's easy to get the level of advice you need. And because you know up-front what outcomes to expect, and your outlay, there are no hidden surprises – just down-to-earth, no nonsense advice to help you make the most of your business.

"My Virtual CIO provided me with personalised and innovative ideas. With my now broadened capabilities, I am able to provide a far superior client experience. This has had a direct impact on my business' bottom line."

- Monica Morais, Owner, Deep Serenity Day Spa

- 1 CIO Guidance Package
3 hours \$480*
- 2 CIO Focus Package
6 hours \$900*
- 3 CIO Professional Package
10 hours \$1,450*
- 4 CIO Executive Package
25 hours \$3,450*

Four levels of dedication



1. Virtual CIO Guidance - \$480*

- 3 hrs Virtual CIO consulting
- Can include phone and email contact, offsite research, document or proposal review

With this three hour package, your Virtual CIO can provide guidance on individual IT issues surrounding your business. For example:

- Identify the pro's and con's of outsourcing
- Understand the elements necessary for a successful web or software development project
- Clarify costs vs benefits of different technology options

2. Virtual CIO Focus - \$900*

- 6 hrs Virtual CIO consulting
- Can include phone and email contact, offsite research, face-to-face meetings, document or proposal review

Get a new perspective on your specific technology issues with the Virtual CIO Focus package. Address projects that need a more 'hands-on' approach such as:

- Review of vendor proposals
- Develop an evaluation framework for comparing hardware or software options
- Assess service level agreements (SLA's)

3. Virtual CIO Professional - \$1,450*

- 10 hrs Virtual CIO consulting
- Can include phone and email contact, offsite research, face-to-face meetings, document review or preparation

Ideal for building the foundation of your ongoing IT Strategy, the Virtual CIO Professional package gives you ten hours of professional consulting time to address more significant projects and issues in your business.

- Review and recommend efficient business processes, and define policies
- Develop specifications and project level strategies
- Assist you in the IT Supplier selection and negotiation process

4. Virtual CIO Executive - \$3,450*

- 25 hours Virtual CIO consulting
- Can include phone and email contact, offsite research, face-to-face meetings, structured workshops, document reviews, document or strategy preparation

Support your business objectives through technology. The Virtual CIO Executive package provides outstanding flexibility to tackle a variety of technology issues with 25 hours of consulting time to kickstart projects and guide your business technology decisions.

- Evaluate alternative commercial solutions for a variety of business challenges; such as Customer Relationship Management (CRM) and reporting solutions
- Plan and assist in implementing Knowledge Management solutions
- Develop an IT Strategy to move your business forward

Flexible framework

Virtual CIO packages are designed with a flexible framework in mind so depending on your business need and the package option you choose, there are a number of ways in which you can work with your Virtual CIO, including:

- Phone** Scheduled teleconference sessions with your Virtual CIO
- Email** Email contact to/from virtualcio@dedicationgroup.com
- Onsite meetings** Face-to-face meetings with one or more stakeholders
- Workshops** Structured workshop sessions for project discussion, training or consensus building
- Offsite research** Investigation of specific technologies or solutions applicable to your business and situation (in less time than it may take your own team)
- Document or proposal review** Review and interpretation of proposals you have received to establish cost-effectiveness, fit for purpose, etc
- Speculation, proposal or documentation development** Preparation of project specific documentation or content such as; requirements specifications, request for proposals (RFP), system and user documentation (system topologies how-to guides), process maps, business templates, etc.

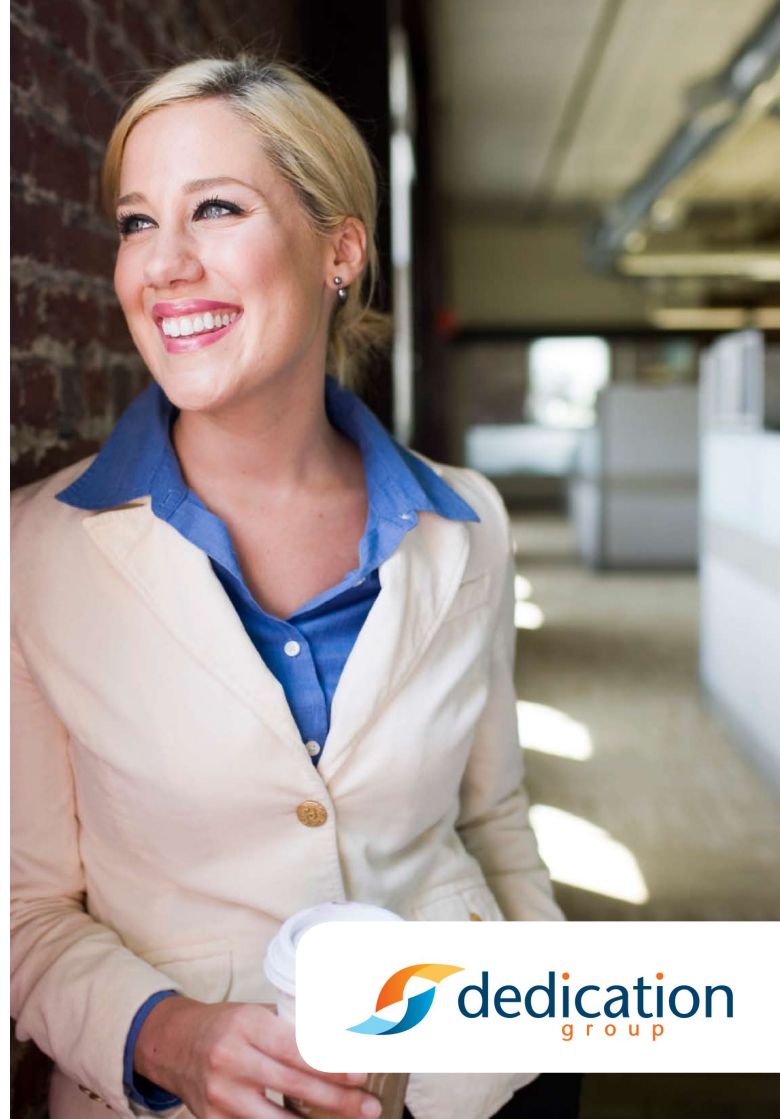


Getting started

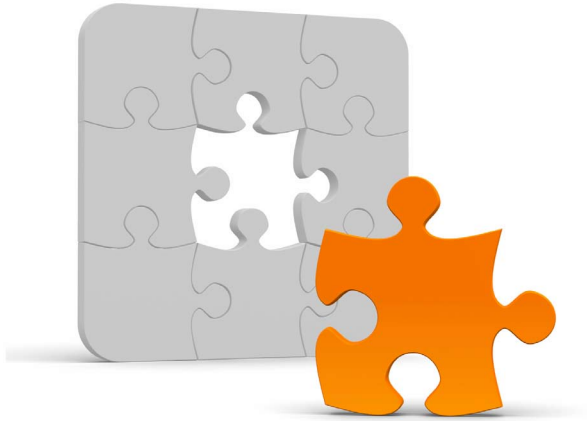
- **Preparation is everything:** Once you've booked your Virtual CIO package, you will be asked to complete a preliminary questionnaire to provide us with some relevant background and to give us an understanding of your goals so that we can hit the ground running.
- **Tailored to fit:** Because our packages are designed with targeted results in mind, limits on size and complexity of client company and project apply. Talk to us about your needs and if we don't have a package that suits, we will develop a program for you.
- **Satisfaction guarantee:** As part of our quality process, we work with you to set out clear objectives and outcomes so that we deliver exactly what you need.

Where could a little extra Dedication take you?
Call us today to find out.

*Please refer to the Virtual CIO Terms and Conditions before selecting your package.



About Dedication



Dedication Group provides specialist IT advice to small and medium sized businesses, new business start-ups and growing organisations on defining, researching and planning how technology can get them to their strategic goals.

Our expert technology guidance is tailored to suit your business and your goals before providing practical and easy to follow strategies and solutions.

If you have an idea for a business which is dependent on technology, you want to improve business efficiency, you need an IT Strategy to complement your Business Strategy or you just need unbiased guidance on a specific project – Dedication Group can help.



Where could a little extra Dedication take you?
Call us today to find out.

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